

Joshua Butler

Digital Products & Services

New York City

Contact

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Skills

Visual Design
Interaction Design
Design Patterns Documentation
Visual Production
Sketching
User Interviews
User Journeys
Developer Collaboration
Prototyping
User Testing
New Business Proposals
Brand Identity
Brand Documentation
Wayfinding & Maps

Education

Master of Fine Arts: Graphic Design
Georgia State University

Bachelor of Arts
University of North Carolina at Greensboro

Dale Carnegie Course
Certificate of Achievement

Awards

Wearable World Finalist & Winner
American Airlines Hackathon

Rebrand 100 Merit Award
Organic Motion Logo & Branding



I am an experienced designer involved in the full lifecycle of digital products: *discovery, ideation, detailed design and delivery*. I engage through the lens of both visual and UX-based processes that lead to rapid results of prototypes, storyboards and design patterns for systemic brand creation. My attention to detail and critical thinking has led me to own large scale efforts that involve transforming client work into strategic product experiences.

Experience

Free Association
Product Design Lead
2017 - 2017

CapitalOne
Principal Designer
2016 - 2017 (NYC)

Freelance Consultant
FS Investments
2016 - 2016 (NYC)

Idean
Senior Designer
2015 - 2016 (NYC)

Lab 49
Sr. UX Consultant
2014 - 2015 (NYC)

ustwo™
Visual Design Lead
2013 - 2014 (NYC)

Fjord
Sr. Visual Designer
2010 - 2013 (NYC)

Harrison & Star
Digital Art Director
2009-2010 (NYC)

Isobar/Roundarch
Sr. Visual Designer
2009 (NYC)

Method
Designer
2007 - 2008 (NYC)

Gensler
Environmental Gr. Designer
2006-2007 (LA)

Georgia-Pacific
Intern Designer
2005-2006 (ATL)

Select Clients

Ericsson
American Express: Plenti
Meijer Grocery Stores
Audible
Paypal
Nokia
Charlie Rose

Citibank (2 year account)
Google
Brookfield Properties
Genentech
T-Mobile
NFL
ESPN

Bloomberg
Reuters
American Airlines
Vielife Health Services
Scholastic
Scripps Network
CNN

Platforms

Tablets
Smartphones
Wearable Tech

Websites
Desktop Software
Trading Platforms

Branding/Print Collateral
Signage/EGD
Interactive Kiosks

References available upon request.