

# Joshua Butler

## Digital Product Designer

### New York City

#### Contact

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#### Skills

Interaction Design  
Visual Design  
Design Patterns Documentation  
Visual Production  
Sketching  
User Interviews  
User Flows  
Developer Collaboration  
Prototyping  
Client-side Consulting  
New Business Proposals  
Brand Identity  
Brand Documentation  
Wayfinding & Maps

#### Education

**Master of Fine Arts: Graphic Design**  
Georgia State University

**Bachelor of Arts**  
University of North Carolina at Greensboro

**Dale Carnegie Course**  
Certificate of Achievement

I am a Design Lead involved in the full lifecycle of digital products: discovery, ideation, detailed design and delivery. I engage through the lens of visual and interaction-based processes that lead to rapid results of prototypes, storyboards and design patterns for systemic brand creation. My attention to detail and critical thinking has led me to own large scale efforts that involve transforming client work into strategic product experiences.

#### Career Highlights

<b>AlphaPoint</b> Design Lead 2017-Present (NYC)	<b>Free Association</b> Product Design Lead 2017-2017 (NYC)	<b>CapitalOne</b> Principal Designer 2016-2017 (NYC)
<b>Idean</b> Senior Designer 2015 -2016 (NYC)	<b>Lab 49</b> Sr. UX Consultant 2014 - 2015 (NYC)	<b>ustwo™</b> Sr. Product Designer 2013 - 2014 (NYC)
<b>Fjord</b> Sr. Visual Designer 2010 - 2013 (NYC)	<b>Isobar/Roundarch</b> Sr. Visual Designer 2009 (NYC)	<b>Method</b> Designer 2007 - 2008 (NYC)

#### Select Clients

CapitalOne	Citibank	Bloomberg
Ericsson	Google	Nokia
American Express	Genentech	Reuters
Meijer Grocery Stores	T-Mobile	American Airlines
Audible	NFL	Scholastic
Paypal	ESPN	CNN

#### Platforms

Trading Platforms	Marketing Sites	Desktop Software
Mobile Applications	Web Applications	Branding/Print Collateral
Wearable Tech	Responsive Websites	Environmental Design

