

JOSHUA BUTLER

VISUAL DESIGNER

CAREER HIGHLIGHTS

ROUNDARCH : SENIOR VISUAL DESIGNER DECEMBER 08 - PRESENT : NEW YORK, NY

Duties include: the visual design of user experience directed websites and rich internet applications for mostly enterprise-level clients. *Clients included:* Bloomberg, Chicago Metra, Tesla Motors.

METHOD : VISUAL DESIGNER MAY 07 - DECEMBER 08 : NEW YORK, NY

Duties included: visual design (identity systems, print collateral and websites), design research, brainstorming and presentation building, and assisting with and sometimes leading client presentations. *Clients included:* Organic Motion, Flagship Global Health, AOL, MF Global, CNN, Philips de Pury, Scholastic, Cigna, PBS, The Food Network.

GENSLER | STUDIO 585 : ENVIRONMENTAL GRAPHIC DESIGNER OCTOBER 06 - MARCH 07 : SANTA MONICA, CA

Duties included: the design of environmental graphics and structures; signage design; creating design documents for the installation of the environment graphic design; and the research of materials for environmental graphics. *Clients included:* MGM Mirage, Northrup Grumman, Biola University.

GEORGIA STATE UNIVERSITY : GRADUATE ASSISTANT AUGUST 03 - AUGUST 06 : ATLANTA, GA

Duties included: the design of various promotional materials for GSU's Art and Design School, maintenance of the school's website; design of the gallery's website; grant writing; and various research and administrative tasks to assist the Art Department's Development Coordinator.

LEONARDO COMPANY : CREATIVE INTERACTION DESIGNER SEPTEMBER 00 - DECEMBER 01 : LONDON, UK

Duties included: the lead design on several interactive projects for large clients such as Disney Channel UK, ITN (News Service), Maytag UK, and Morgan Stanley. Leonardo was a wholly-owned subsidiary of the multi-national advertising firm, Leo Burnett.

EDUCATION

MASTER OF FINE ARTS : GEORGIA STATE UNIVERSITY

Major: Graphic Design - Graduation: August 2006

Thesis: *Wayfinding Design for Randomly Developed Areas: The Beltline Case Study*

BACHELOR OF ARTS : UNIVERSITY OF NORTH CAROLINA AT GREENSBORO

Major: Religious Studies; Minor: Media Studies - Graduation: May 2000

THANK YOU

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SKILLS

Interactive Design
Environmental Graphic Design
Print Design
Basic 3D Modeling
Design Research and Writing
Video Compositing and Editing
Film and Digital Photography

AWARDS

REBRAND 100
MERIT AWARD - 2008
Project: Organic Motion
Agency: Method
<http://www.rebrand.com/2008-merit-organic-motion>

REFERENCES

SCOTT JUDY
DIRECTOR, USER EXPERIENCE
ROUNDARCH
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